SPONSORSHIP Opportunities





www.TimeToYield.com



YIELD A WEALTH-BUILDING EVENT SERIES



We know numerous workshops and resources are available to learn about budgeting, credit building, saving, and other essential money basics. However, we created **YIELD** for the executive, professional, or business owner at that next level, asking:

- ✓ How can I keep more money in my pocket?
- ✓ How can I pay fewer taxes?
- ✓ How can I grow my money beyond the stock market?
- ✓ How can I protect my assets?
- ✓ What strategies can I put in place today to build wealth efficiently?
- ✓ How can I feel more confident making financial decisions?

YIELD is an elevated and interactive learning experience for independent thinkers earning 6 and 7 figures who want to understand how money really works.

YIELD events will be held for different audiences (women-only, business owners, open, etc.) in different formats (seminar, retreat, hybrid, etc.) and eventually in different cities.



YIELD FOR HER



With 'Her' In Mind

The first event is for women only.

YIELD for Her (YFH) will be a full-day informational, engaging, and interactive in-person event for affluent women only.

Some things have not changed: in general, women tend to outlive their male partners, and women tend to be the primary caregiver for children and aging parents. We know, however, that the landscape for women is changing. More women are in leadership and influential positions, more own successful thriving businesses, and not enough have taken control of their finances. We are pleased to offer this intimate setting for high-earning women to learn, share, and embark on concrete, actionable steps to build wealth on the best terms for themselves and their families.

This first in-person **YIELD** event will be held Friday, March 24, 2023, for approximately 50 women at the University Club in downtown Orlando, FL.



YIELD FOR HER GOALS & OBJECTIVES

Participants can expect an interactive and sophisticated experience to level up their financial knowledge. They will:

- Hear from dynamic speakers sharing relevant knowledge and effective strategies
- Experience real-time scenarios to ponder in interactive groups to learn optimal decisions and solutions.
- Learn clear concepts and fundamentals that are typically misunderstood.
- ✓ How to master good cash flow management.
- Leave with the confidence to take action on the next steps identified in their workbook.
- ✓ Network, connect, and develop new relationships.
- ✓ Celebrate Womanhood!

We know how to earn money but we don't always know the best way to hold on to and grow that money.

Lesley Batson, Rebel Rock Wealth



SPONSORSHIP OPPORTUNITIES

PRESENTING	CHAMPION	SUPPORTING	VIRTUAL
\$5000	\$3000	\$1000	\$500
7 tickets to attend event (a table)	4 tickets to attend event		
2 minutes to address attendees live at lunch			
Name, logo and brief message in attendee wealth-building workbook			
Social Media thank you and recognition	Social Media thank you and recognition	Social Media thank you and recognition	
Name and logo on all promotional materials, including the event website	Name and logo on all promotional materials, including the event website	Name and logo on all promotional materials, including the event website	Name and logo on all promotional materials, including the event website
Name and logo on the event program with a QR code to a desired link	Name and logo on the event program with a QR code to a desired link		
90-second video promotion to run before, during breaks and for virtual attendees	30-second video promotion to run before, during breaks and for virtual attendees		
Your promotional swag for attendees	Your promotional swag for attendees	4	

LESLEY BATSON & REBEL ROCK WEALTH



Lesley Batson, RFC® is the CEO and Chief Wealth Strategist at Rebel Rock Wealth, a wealth strategy firm for independent thinkers. She is a financial professional, trusted advisor, and inspiring speaker who is disrupting the herd mentality around personal and business finance. With candor and the approach that knowledge is power, Lesley educates professionals, investors, and small business owners about how to truly take control of their finances and grow their wealth beyond Wall Street.

Serving clients throughout the United States and around the world, Lesley emphasizes thinking independently about the fundamentals of money and basic economics, and that if something doesn't seem right, it probably isn't. Her philosophy is that financial education and critical thinking can help build not only knowledge but wealth and stability, by providing others with the tools and resources they need. Lesley is also an Authorized Practitioner of the Infinite Banking Concept (IBC), a strategy used to build and leverage savings using life insurance. She has shared her expertise in the Wall Street Journal and countless podcasts.

CONNECT & CONTACT INFO

Lesley Batson, Event Founder & Speaker

- To secure one of these sponsorship packages, please get in touch with Lesley at <u>lesley@rebelrockwealth.com</u> or call 407-494-9681.
- To learn more about the <u>YIELD</u> Event Series, please email <u>yield@rebelrockwealth.com</u>.

Tee-Ta Walker, Event Partner & Director

• For YIELD inquiries, please email Tee-Ta at <u>yield@rebelrockwealth.com</u>.

